

RURAL PLACEMAKING INNOVATION CHALLENGE

ECAP

Entrepreneurial Community
Activation Process

QUALITATIVE



IACC

Inventory & Assessment
of Current Conditions

QUANTITATIVE

Phase 1 Complete
BALANCING THE PROCESS

- INDIVIDUAL INTERVIEWS
- FOCUS GROUPS
- COMMUNITY SURVEYS

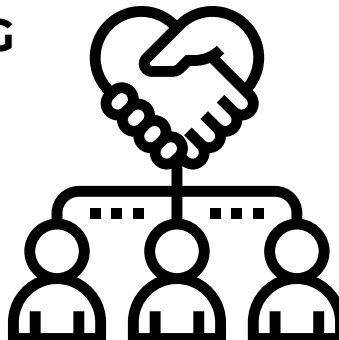
- LAND USE INVENTORY
- POPULATION PATTERNS
- ECONOMIC TRENDS

Phase 2 is Underway
SUSTAINING MOMENTUM

➔ **PROPOSED FUTURE LAND USE MAP**
COMPREHENSIVE PLAN
STRATEGIC PLAN

**RURAL
PLACE MAKING**

**SMART GROWTH
PLANNING**



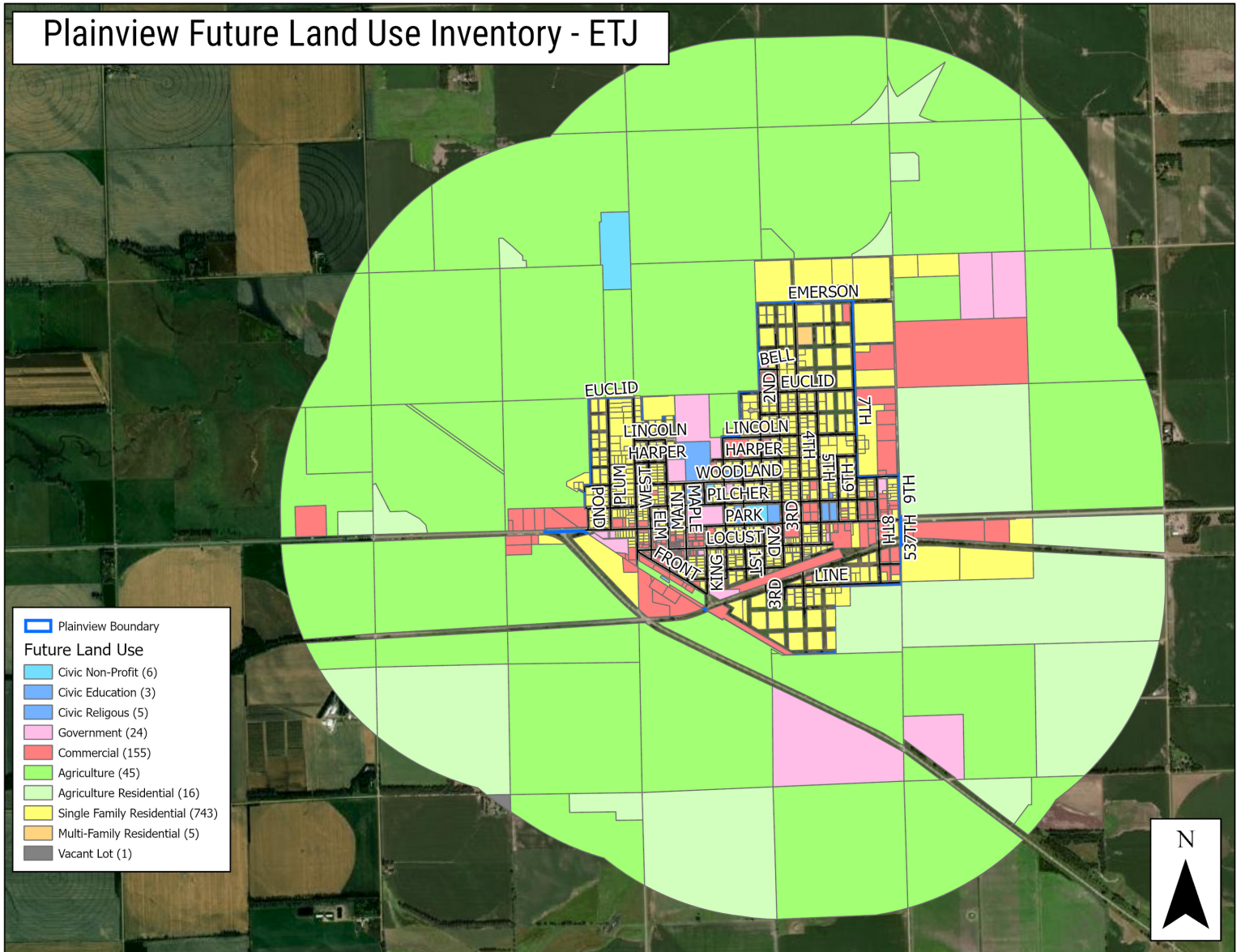
ENTREPRENEURIAL COLLABORATION

Cultivating Harmony & Progress

SMART GROWTH PLANNING

In January of 2021, Pierce County partnered with FIVE RULE Rural Planning to create a comprehensive development plan for the City of Plainview. The Plan will guide the City's land use decisions over the next ten years.

In the summer of 2021, FIVE RULE completed an existing land use inventory (ELUI) map, which is available for viewing online at riseourregion.com, along with other important project information and updates.



- The planning process behind creating this plan consists of identifying features within the Existing Land Use Inventory (ELUI) map that the community would like to preserve and change in the next decade.
- The identification of those features are then represented on a second map, named the Future Land Use (FLU) Map.
- The FLU Map is the most important decision making page within the Comprehensive Development Plan and reflects the city's current land use and future growth priorities.
- The Comprehensive Plan is the baseline for all land use decisions within the City of Plainview while the Zoning Regulations are local laws regulating property development within the City of Plainview and its zoning jurisdiction.
- The city's Zoning Regulations should reflect its Comprehensive Development Plan; therefore the Zoning Map should reflect the Future Land Use Map.