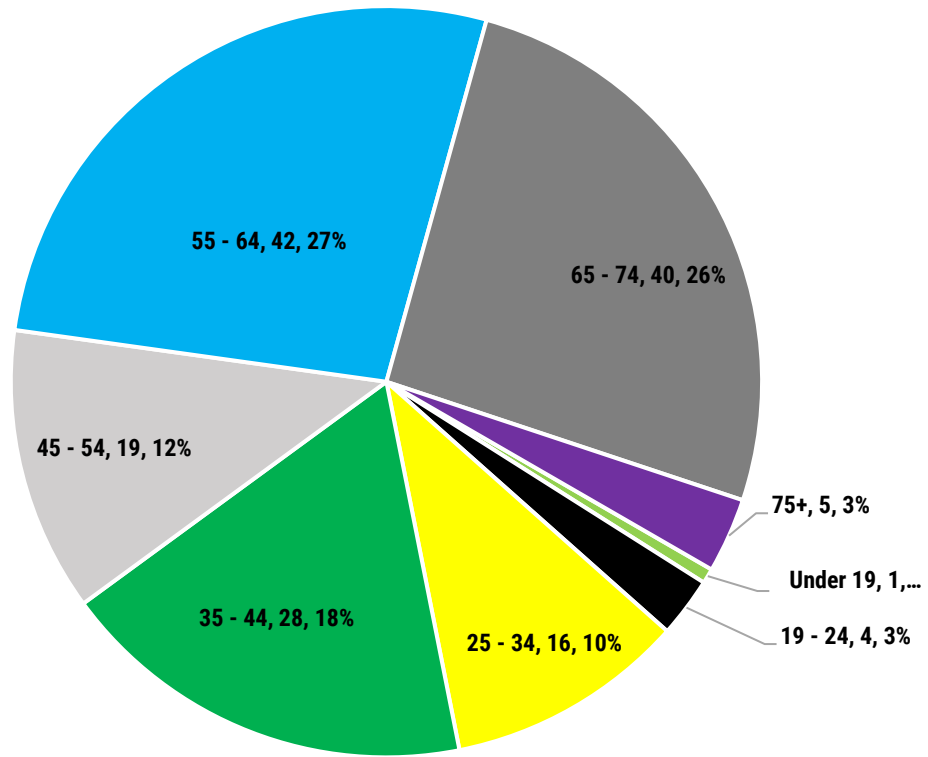
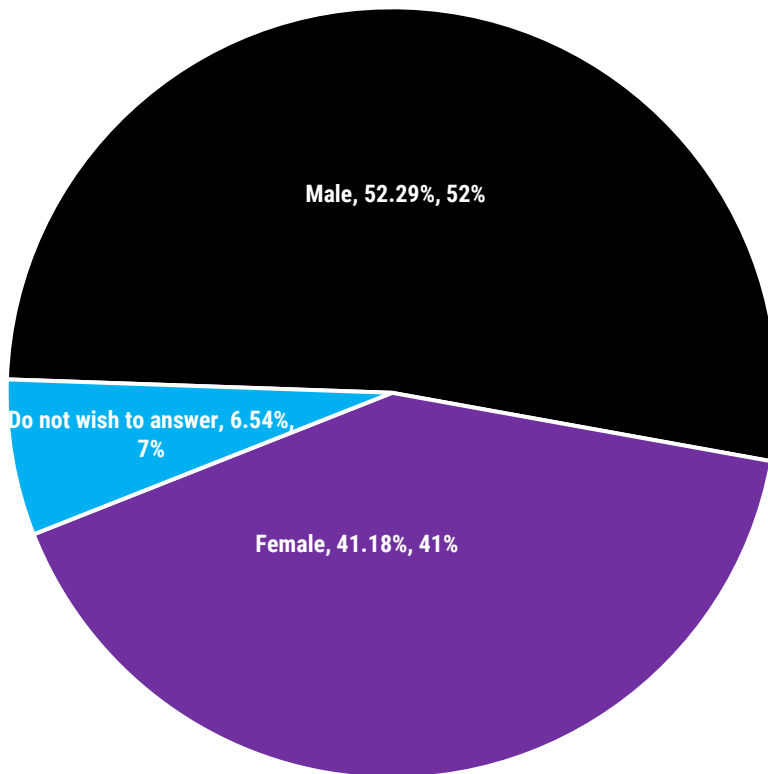


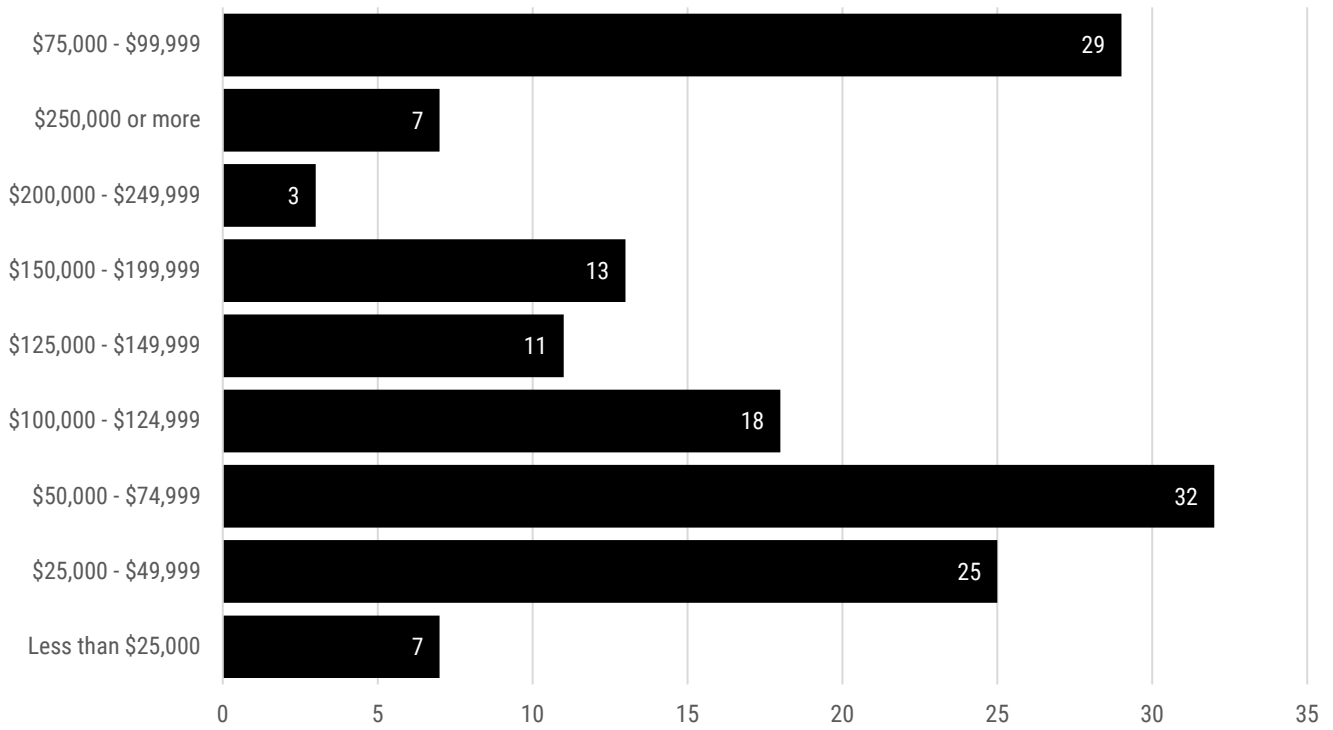
AGE OF RESPONDENT



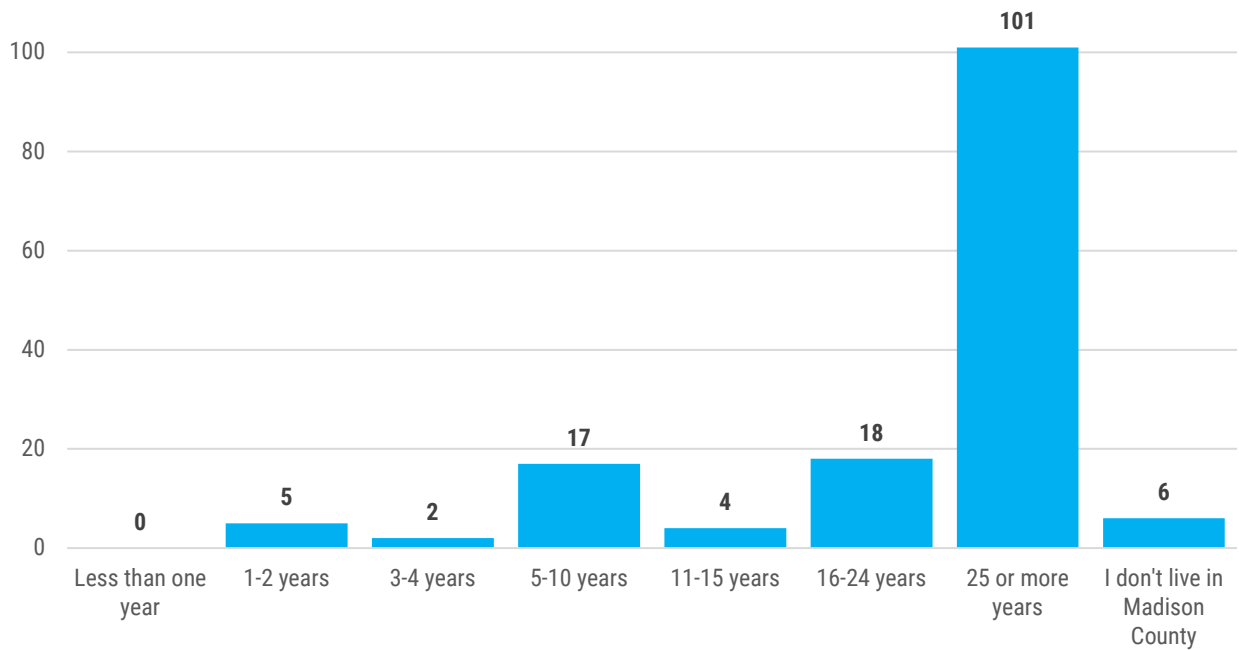
GENDER OF RESPONDENT



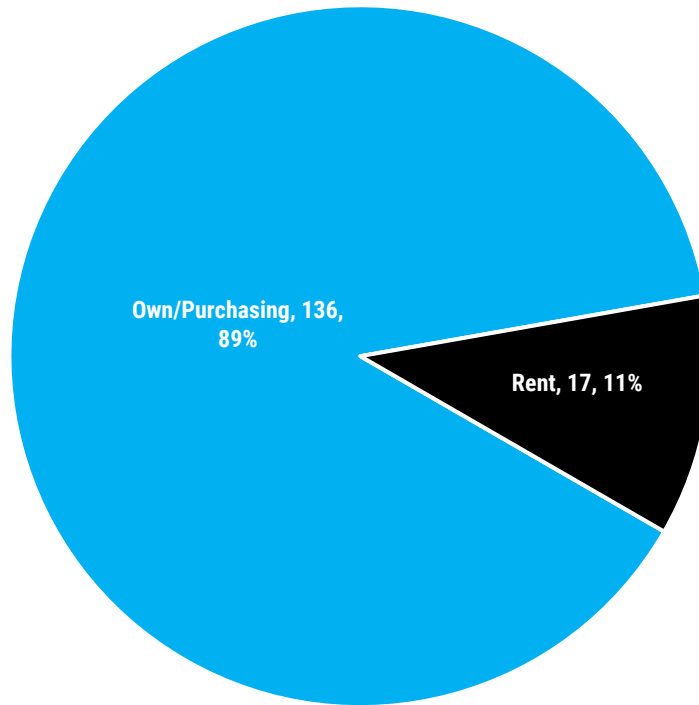
ANNUAL HOUSEHOLD INCOME



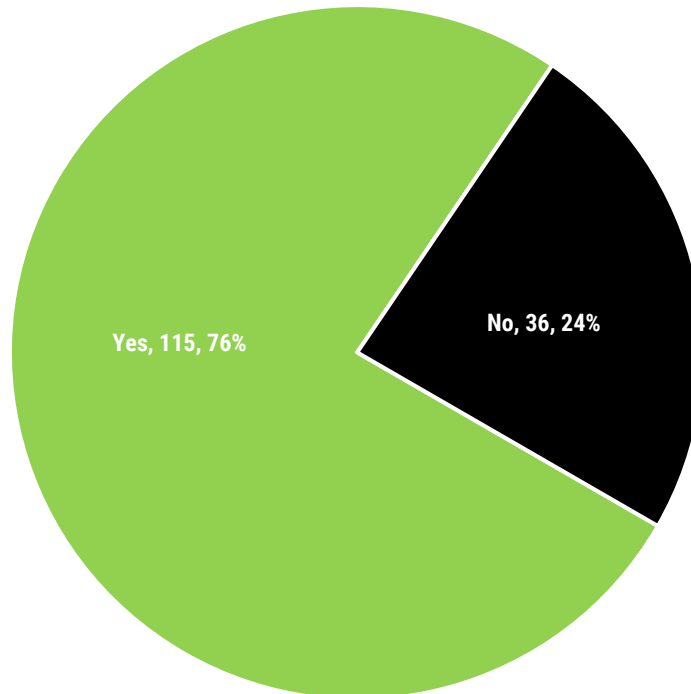
YEARS LIVING IN MADISON COUNTY



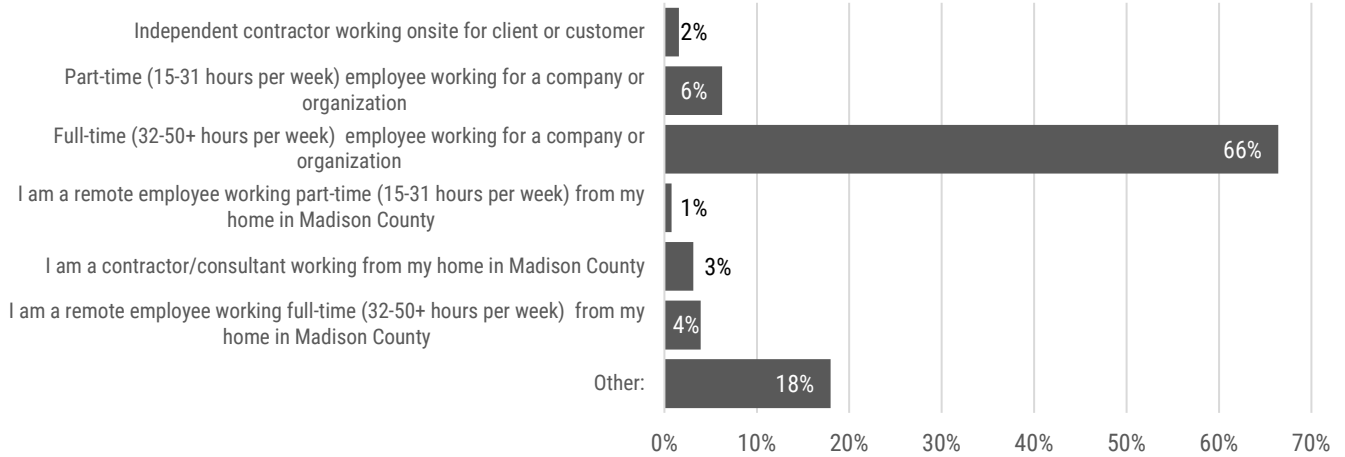
RENT OR OWN PRIMARY RESIDENCE?



WORK IN MADISON COUNTY?



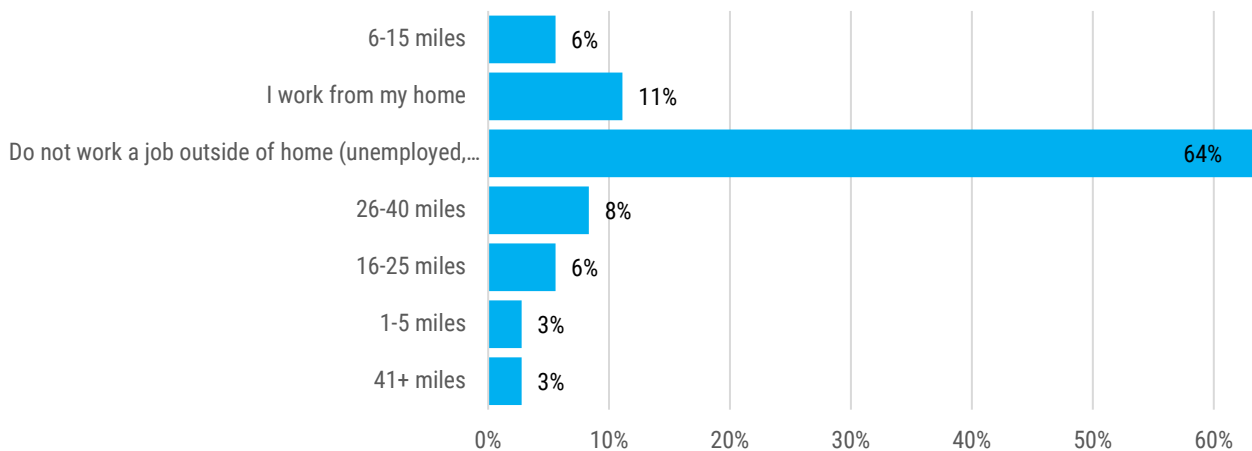
PRIMARY WORK STATUS



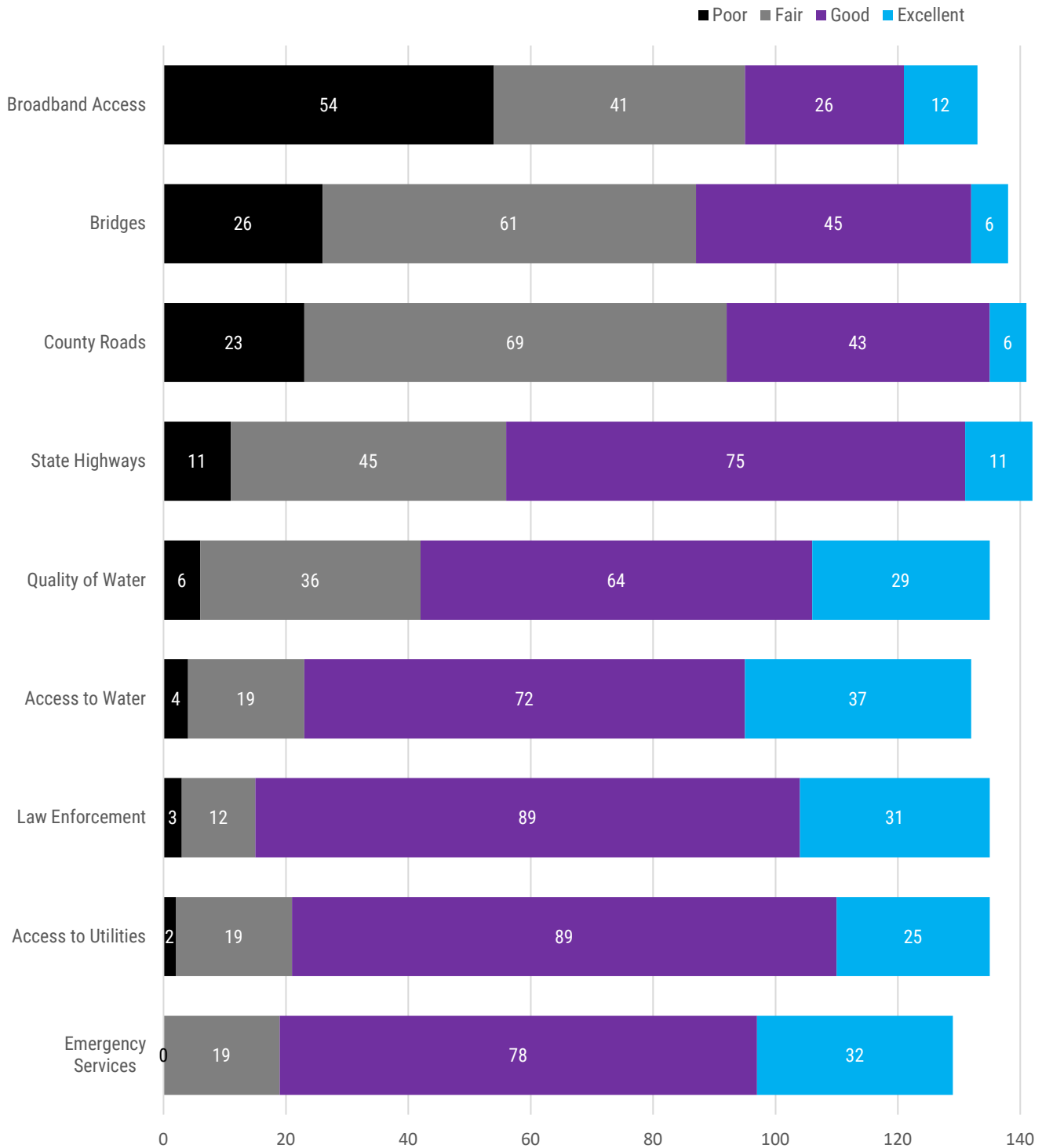
Other:

Retired farmer, live on farm, work full time with my son now the operator
Farmer full time
Stay at home mom & farm wife
Farmer
Farmer
Farmer
Farmer
Farming
Disabled
Retired; have rental properties in town
Student, work in summers

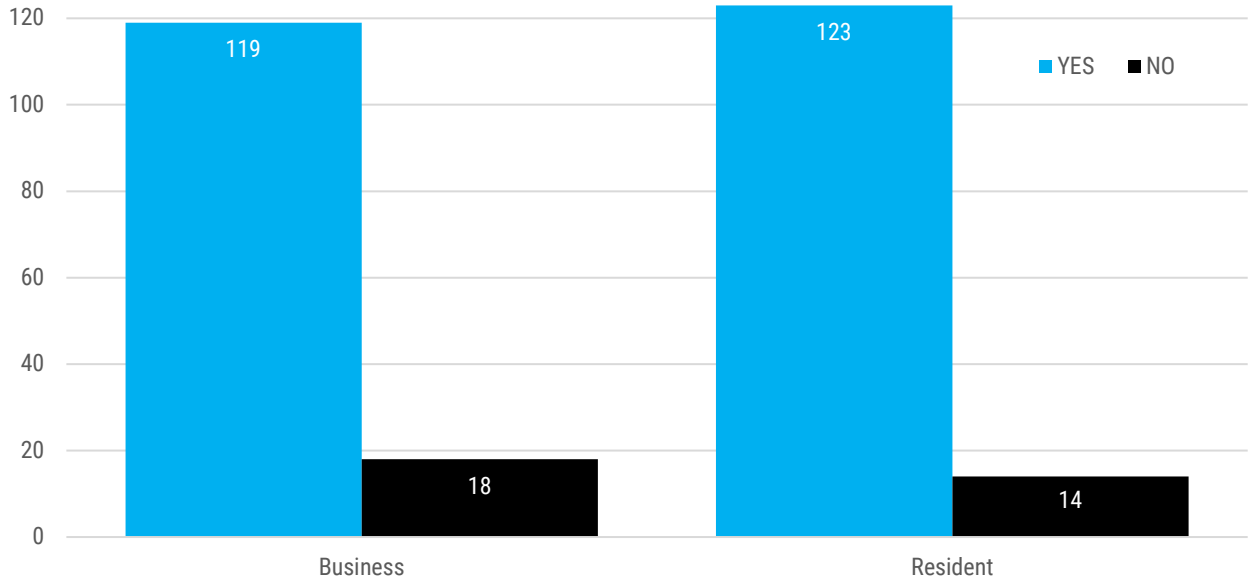
COMMUTE DISTANCE TO WORK



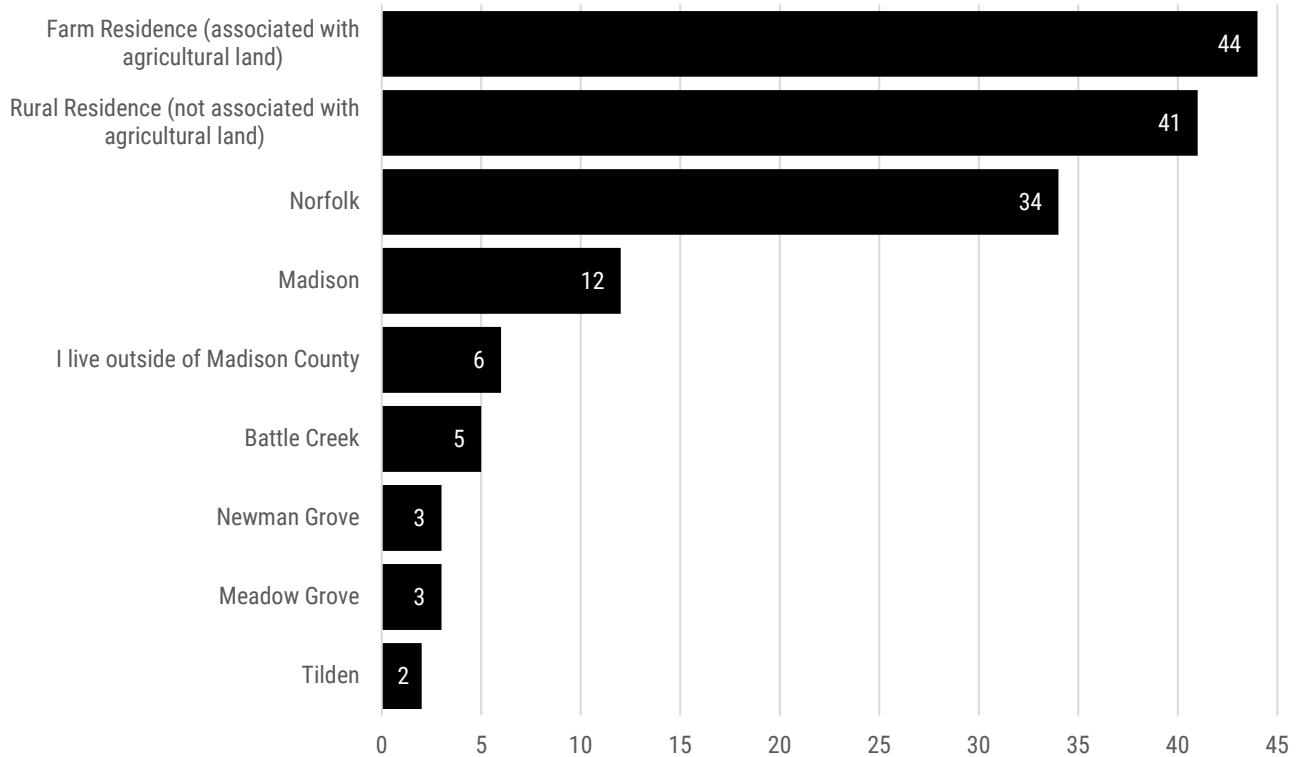
ADEQUACY RATING OF COUNTY ATTRIBUTES



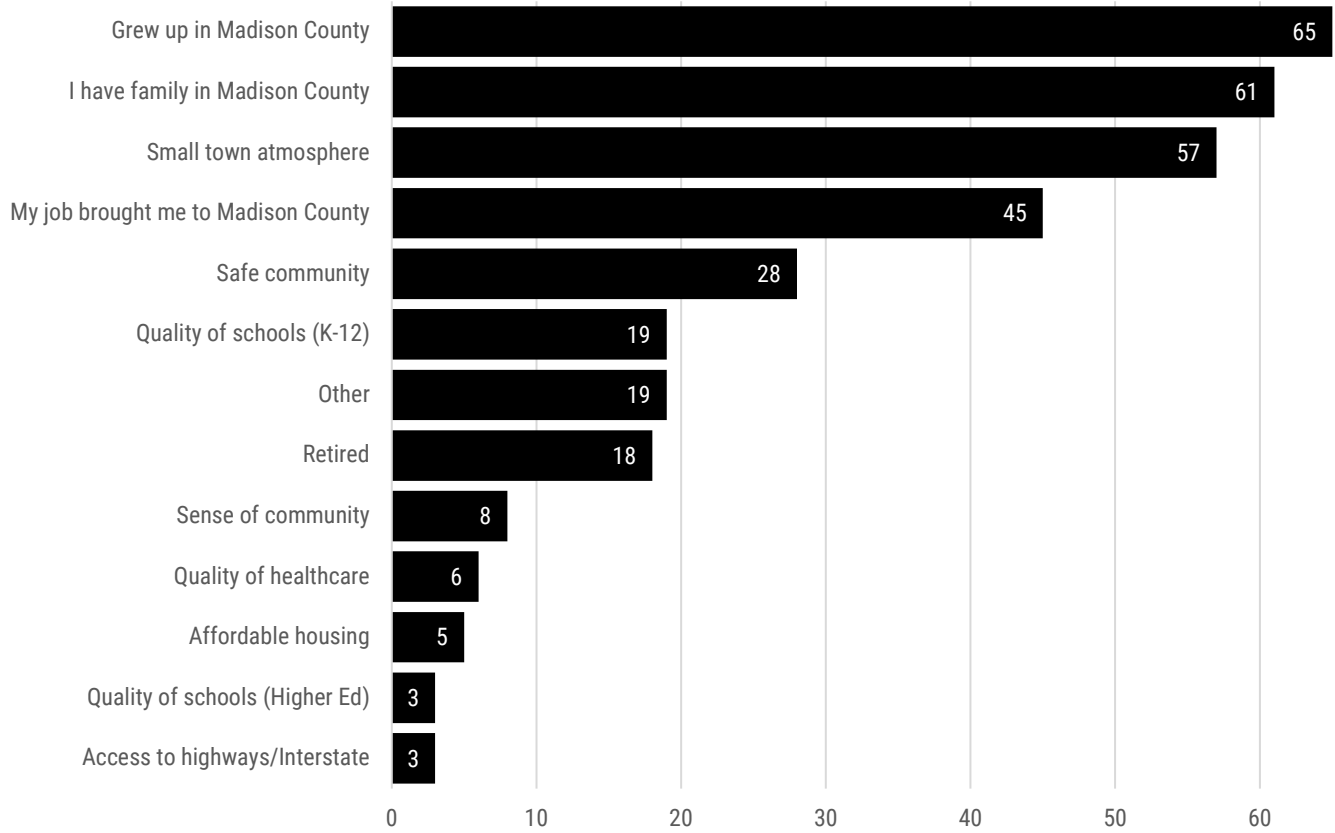
RECOMMEND MADISON COUNTY TO A POTENTIAL NEW BUSINESS/RESIDENT?



LOCATION OF RESIDENCE



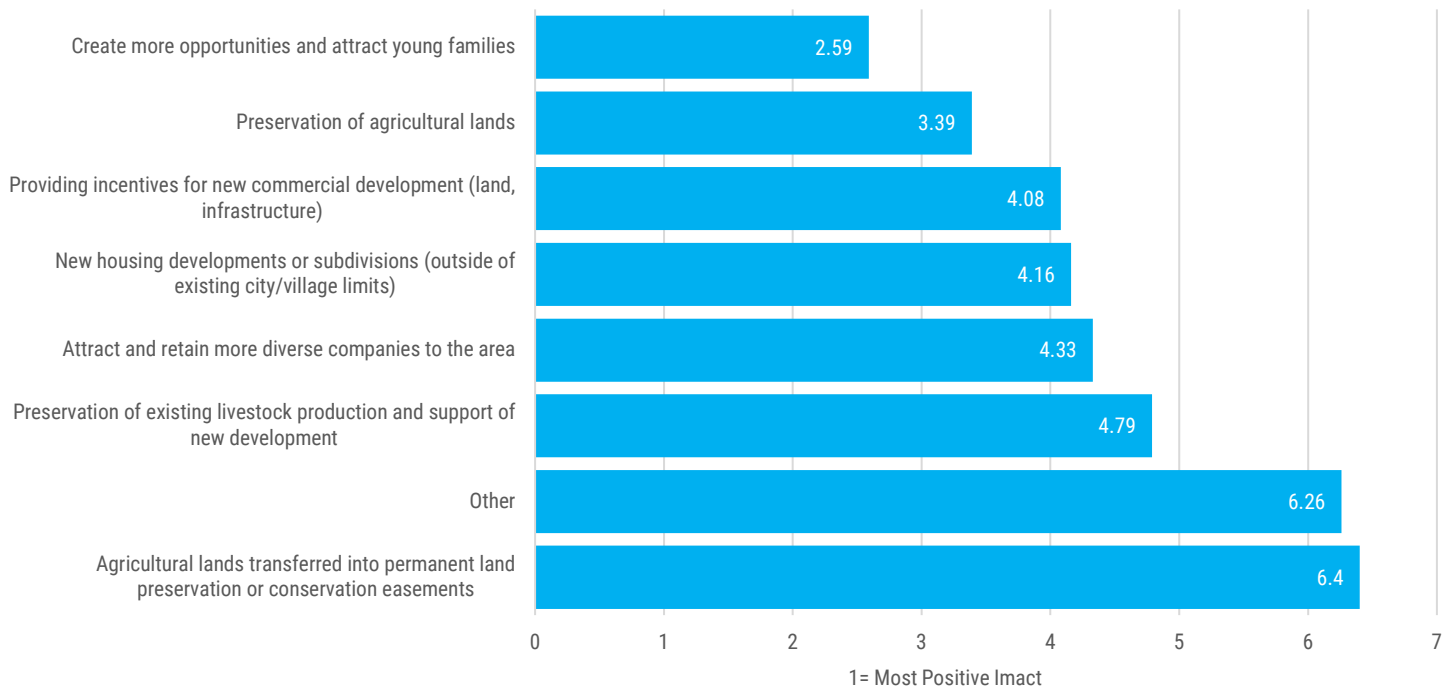
TOP 3 REASONS FOR CURRENTLY LIVING IN MADISON COUNTY



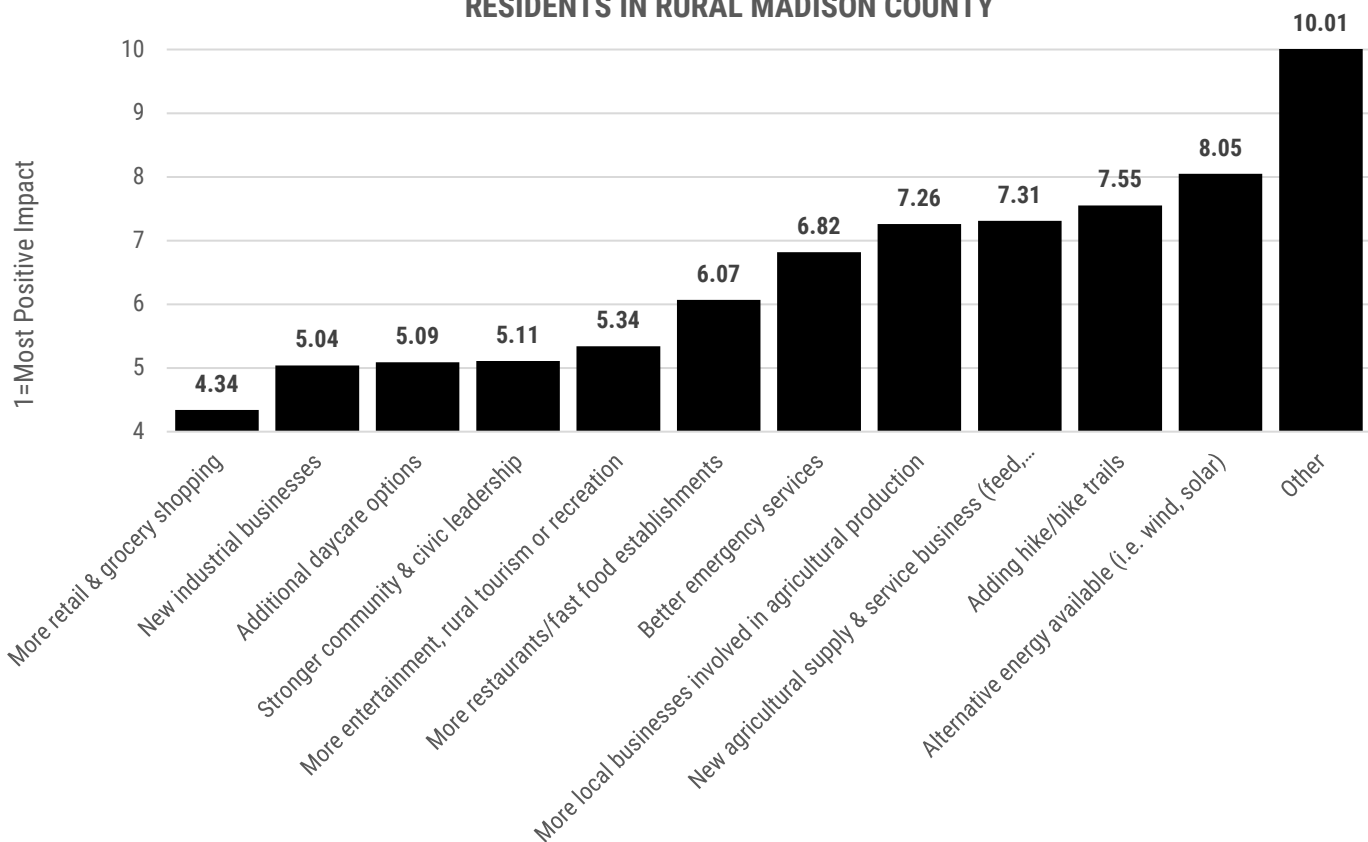
Other:

Our pioneer family settled here 156 years ago.
Catholic K-12 School
lived here my whole life
I own several businesses in Madison county
The beauty here
Farm a little
Grown up in Nebraska
Farm here
has the basics of what I like
Limited housing availability where I work
Nightlife in Norfolk

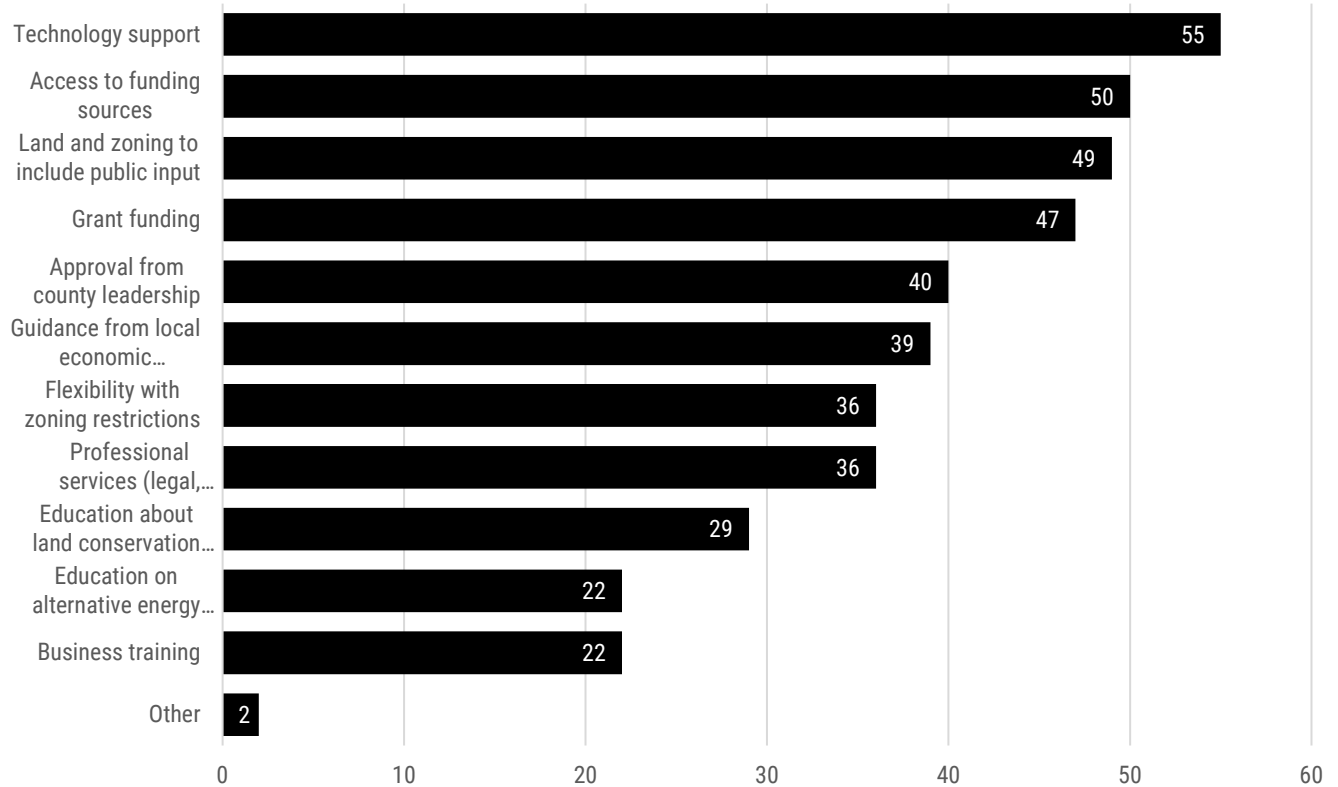
CHANGES THAT WILL CREATE MOST POSITIVE IMPACT TO MADISON COUNTY



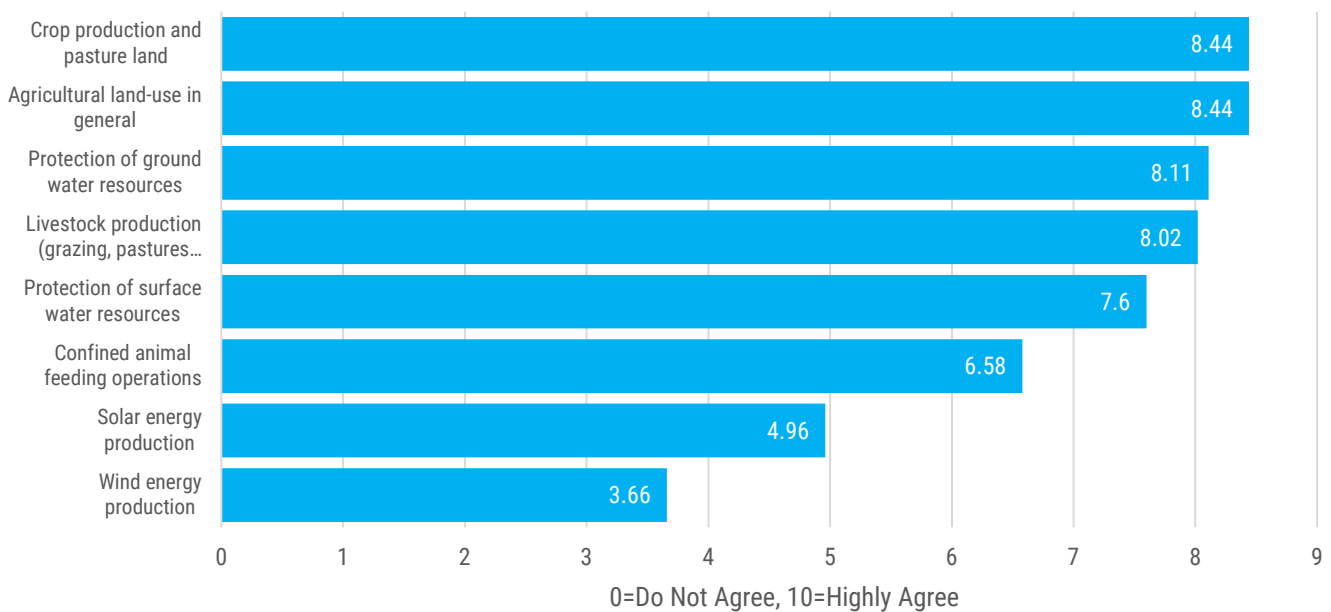
CHANGES THAT WILL CREATE MOST POSITIVE IMPACT FOR EXISTING AND NEW RESIDENTS IN RURAL MADISON COUNTY



SERVICES/ASSISTANCE THAT WOULD BE MOST HELPFUL TO COMMERCIAL DEVELOPMENT



AGREE THAT FOLLOWING IS IMPORTANT TO MADISON COUNTY'S ECONOMY



LEVEL OF AGREEMENT WITH FOLLOWING STATEMENTS

■ Strongly disagree
 ■ Somewhat disagree
 ■ Neither agree nor disagree
 ■ Somewhat agree
 ■ Strongly agree

